

PRESS RELEASE

E-TECH EUROPE 2023

Great success for the second edition of the international event entirely dedicated to solutions and technologies for the production of Electric Vehicles

The second edition of E-TECH EUROPE proved a great success as the only show in Italy that's dedicated to solutions and technologies for the production of electric vehicles, to batteries and their recovery and recycling, in the name of zero-emission eco-sustainability. More than 3,300 qualified visitors attended the two-day event on April 19 and 20, which brought in close proximity together the most important sector operators at Bologna Exhibition Centre - not only in stands hosting more than 260 exhibitors and covering the 12,000-plus square metres which span halls 21 and 22, but also during the several panels, conferences, test drives and workshops that enlivened the programme. The next edition will be held on May 8-9, 2024 - once again at Bologna (Italy).

Cormano, 21st April 2023. "No one dreamed of staying with the horse-drawn carriage when the car came to prominence in the last century." Opening the inaugural session of **E-TECH EUROPE 2023**, these words by **Fulvio Giuliani**, Director of "**La Ragione**", kicked the event off on the morning of **April 19**, which was attended by top figures from the electrification and automotive sectors who included **Angelo Raffaele Pelillo** (Alternative Energy Commission, **ACI**), **Michele Crisci** (President of **UNRAE**), **Federico Capucci** (Cluster Manager, **Clust-ER Mech**), **Francesco Naso** (General Secretary, **Motus-E**), **Fabrizio Arena** (Partner - Automotive & Mobility, **BIP - Business Integration Partners**) and **Andrea Poggio** (**Legambiente**).

Gianpiero Calzolari, President of **BolognaFiere**, welcomed the visitors thus: *"Within each sector trade fairs can tell the story of innovation processes. As such, they are an important tool by which they challenge each other, put themselves on the line and showcase themselves. But above all they mark an opportunity by which everyone can become aware of the planet's evolutionary state. The transition to electric marks a process that's become inescapable - also because we're now duty bound to compensate the planet for mistakes made in recent decades. (...) Fairs are also for this: to dialogue courageously about present problems, to find effective solutions for the future together whilst jointly building opportunities for growth."*

The event, after two intense days of business, discussion and know-how sharing before the entire automotive supply chain, confirmed **E-TECH EUROPE** as a must-attend event for all sector players. Despite the rail blockade of the fair's second day, which prevented the arrival of many visitors

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2ND EDITION

THE AUTOMOTIVE ELECTRIFICATION INDUSTRY
European Exhibition and Conference on Advanced Batteries
and Technologies for Electric Vehicles and E-Mobility

19-20 APRIL 2023
BOLOGNA EXHIBITION CENTRE - ITALY

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throughout Italy, the event was a great success - registering more than **3,300 specialized operators**.

Over 260 exhibitors from 20 European and non-European countries were present, main market leaders included. Also, in comparison to previous editions the exhibition area was doubled: **two pavilions** and a completely redesigned layout with a new **RE-BATTERY** exhibition area specifically dedicated to the collection, sorting and treatment of electric vehicle batteries.

The combination between **E-TECH EUROPE 2023** and **FORTRONIC**, the only event in 20 years dedicated to power electronics, organized by **Tecno** with the support of **Assodel**, to which a special area within the pavilion was dedicated, turned out again to be a success - confirming the inescapable link between electronics and electric mobility. Said **Elena Baronchelli**, General Manager of **Tecno**: *"We're really satisfied with this joint second edition with E-TECH EUROPE. Fortronic has found the right location to intercept those approaching the world of electrification who need experts in the field."*

During the two-day conference, much data and many reflections underscored the need to boost the electric mobility market - for Italy too.

22 main conferences and **25 workshops** organized in collaboration with universities, research centres, industry and leading sector associations. Of these, the most significant on the first day were the session **Batteries for automotive in Europe: market, supply chain, programmes**, the **Automotive Glass Technology Forum**, the round table organized by **Vaielettrico** titled **Zero Emissions by 2035: is the Motor Valley ready for the challenge?** as well as **The Architecture and integration of EVs** meeting and the **Supercar & Superbike Summit**.

While the focus of discussion on the second day was the reuse, recycling and disposal of batteries, a critical component of the circular economy of mobility, including three main appointments: **Recycling of batteries: reuse, machinery and processes**, **Recycling of batteries: traceability, metals extraction** and **Recycling of electric motors**.

E-TECH EUROPE 2023 also marked a valuable moment for industry, research centres and universities to meet and connect - all true shapers of innovation. This year as many as **five Engineering Schools and University Institutes**, together with their spin-offs, had dedicated spaces to display the most innovative electric projects: electric cars with driver and driverless prototypes, electric motorcycles and even a space rover - an expression of the application potential of the electric and electronic technologies shared at the fair.

The '**Electric Paddock**' area outside the pavilion was also a great success. Here it was possible to test the latest electric motorcycle and scooter models made available by **ZEROMOTORCYCLE** and



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Energica Motor Company. The special outdoor area also afforded visitors a chance to see the **2ELECTRON**-modified Tesla Model 3 in action, which can emulate the driving sensations of an endothermic engine in terms of performance, sound and vibration, the **E-KERRY** by **Archimede Energia**, microcars by **GVZ** and the fast-charging mobile system provided by **E-GAP**.

A showcase for innovation, a global networking platform, a reference point for the industry and a place for both training and sharing information for the entire supply chain: at its second edition **E-TECH EUROPE** offered self-confirmation as the only event in Italy and Europe that can bring the entire automotive supply chain together all at once: from manufacturers of individual electrical and electronic technologies, so fundamental to automotive, and cutting across many other sectors besides, to component developers and vehicle manufacturing companies.

We'd like to thank all exhibiting Companies, speakers at the various conference sessions and educational meetings as well as those industry professionals who demonstrated how the electric mobility sector in Italy and Europe has enormous room for growth - despite any hindrances from fear associated with change.

Our thanks also go to those partners and associations that sponsored **E-TECH EUROPE 2023**, for their invaluable support in realizing this second edition: **MOTUS-E**, **UNRAE** - Italian Association of Foreign Car Makers, **AITMM** - Italian Association of Travel and Mobility Managers, **FAST** - Federation of Scientific and Technical Associations and **RSE** - Research Centre on the Energy System.

For its third edition, the next appointment with **E-TECH EUROPE** is on **May 8 and 9, 2024**, with many new features which include an expansion of the exhibition that will focus on composite and lightweight materials as well as **INTERIORS GLOBAL** - a new thematic exhibition entirely dedicated to solutions and systems for automotive and transportation interiors.

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