

MEDIA RELEASE

E-TECH EUROPE 2024

The entire electric mobility sector meets at BolognaFiere (7 - 8 May)

Cormano, 27 March 2024 - An incubator for ideas, projects, innovation, experimentation and networking platforms, all strongly projected towards the future. [E-TECH EUROPE 2024](#), the **international event that showcases the battery industry, automotive technologies and the production of electric vehicles, is scheduled for Tuesday 7 and Wednesday 8 May at BolognaFiere**, located right in the heart of Italy's Motor Valley.

Now in its third edition, **E-TECH EUROPE** has carved out a place for itself in the trade fair scene, becoming a reference point for Italy and Europe. The principal mission of the event is to create **opportunities for meetings, doing business and facilitating discussion** between all operators in the sector, supporting the many companies that invest in this sector which are called to play a strategic role in the inevitable challenge of the energy transition.

It is an industrial sector with **enormous growth potential** in the near future, which is partly due to the long-awaited government incentive measures, announced by the Ministry of Business and Made in Italy at the Automotive table on 1 February. The hoped-for revision of the **Ecobonus** will certainly see an acceleration of the development of electric mobility in Italy. The benefits of the energy transition will be enormous not only on the environmental and production fronts, but also for the creation of new jobs, according to data from the results of a survey by the **TEA Observatory**, led by the **CAMI** (Center for Automotive and Mobility Innovation) of the Department of Management - Ca' Foscari University of Venice and the National Research Council - **IRCrES**, the organization that analyzes transformation in the Italian automotive ecosystem.

This year there are many new features at **E-TECH EUROPE**, with **over 300 registered exhibitors and an exhibition area of 23,000 m2**. Firstly, an even wider offering due to the range of five aligned thematic fairs, spread across three pavilions (16, 21 and 22), which bring together the entire on-board electric mobility chain and off-board in a single event. The second edition of [E-CHARGE](#) (pavilion 16), an event entirely focused on technologies and services for **charging electric vehicles**, will take place at the same time as **E-TECH EUROPE**.

The adjacent pavilion 21 will hold [RE-BATTERY](#), where the main theme is the collection, recycling and reuse of EV and E-mobility batteries. **AIDAM Village** (Italian Association of Mechatronic Automation) will also be held in this pavilion, where the most recent innovations in the field of mechatronics and robotics applied to the automotive world, and to EVs in particular, will be on show. There will also be a space organized by **ANFIA** (National Association of the Automotive Industry) in collaboration with the international **Formula SAE championship**, while the outside area will be dedicated to test drives.

But it doesn't end there. The stage of **E-TECH EUROPE 2024** will also be shared with [INTERIORS GLOBAL](#) (pavilion 21), a new exhibition dedicated to materials, solutions and systems for interior fittings in the automotive and transport sectors, a market that is also rapidly expanding both

nationally and internationally. Completing the offering is **FORTRONIC** (pavilion 22), the only Italian event dedicated to **power electronics for industry**, organized by **TECNO in collaboration with Assodel**.

A calendar of high level conferences, round tables, workshops and seminars will enliven the two days in Bologna, involving the world of production, services and distribution. These include the **SMART GLASS FORUM**, a focus on the latest automotive glass technologies, and two conferences organized by **METEF** on the **aluminum supply chain for the electric vehicle industry**.

During **E-TECH EUROPE 2024** BolognaFiere will also host the first **exhibition on the history of the electric car**. A journey over the last 130 years to the present day, narrated through **around thirty display panels**, and replicas of vintage cars. A path offering visitors the opportunity to deepen their knowledge of the beginnings of this technology also to better understand its development potential.

E-TECH EUROPE 2024 is an event organized by A151 srl in collaboration with BolognaFiere, and is sponsored by **ANFIA, UNRAE, MOTUS-E, CONFIMI INDUSTRIA, APINDUSTRIA CONFIMI VICENZA, ASSODEL, ANIASA, ADACI, AEPI Confederation, KYOTO CLUB, FAST, EUROMOBILITY and FEPECS**.

Free pre-registration for E-TECH EUROPE 2024, for operators in the sector, is available at the following link: <https://e-tech.show/pre-registration-entry-pass>

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