



Media Release No. 2

## E-TECH EUROPE: THE TRADE FAIR FOR BATTERIES AND ELECTRIC VEHICLES IS BACK NEW TECHNOLOGIES FOR THE ELECTRIFICATION OF MOBILITY AT BOLOGNAFIERE (ITALY)

Now in its fourth edition, the international exhibition will take place on 15 and 16 April. Battery Day, dedicated to the battery industry, is also on the program at the BolognaFiere Service Center

The future of electric mobility, technologies for vehicle electrification, the development of advanced batteries, and new systems for autonomous driving. These will be the main topics at the heart of "E-Tech Europe 2025", the international trade fair focused on the battery and electric vehicle production industries, which will take place on 15 and 16 April 2025 at BolognaFiere (Italy). Now in its fourth year, the event has been updated, expanding the sectors it covers, increasing the number of conference events and the spectrum of participating companies, with the aim of bringing together the entire production chain of electric and hybrid motor vehicles, means of transport, machinery and industrial vehicles. Another highlight is "Battery Day 2025", the first national conference on the battery industry to be held in Italy, which will take place on 14 April at the BolognaFiere Service Center.

"This year's 'E-Tech Europe' represents an unmissable opportunity for business, networking and training for all operators involved in various capacities in energy transition and in innovative technologies for electric vehicle production", says Marco Pinetti, director of A151, event organiser. "The synergies with the new 'Battery Day' conference, which will be held on the eve of the fair with the participation of top-level operators, will enable us to introduce a large hub of entrepreneurial skills and technological solutions to support the development of the electric transport industry".

Less than two months after registrations opened, over 150 exhibitors from Italy and ten other countries have already confirmed their participation in "E-Tech Europe 2025", and will occupy a total exhibition area of approximately ten thousand square metres. The program includes over 20 conferences, lectures and workshops, addressing topics such as the electrification of vehicles, battery development and recycling, new components for the automotive industry and the outlook for self-driving cars. The event will also host "Fortronic Electronics Forum 2025", the benchmark event in Italy on power electronics, organized by the Associazione Distretti Elettronica Italia (ASSODEL). There will be an in-depth look at five important themes: "Carbon Tech", focussing on carbon and composite materials technologies; "Re-Battery", on battery recycling; "Invex", on industrial electrical vehicles and machinery; "Auto Recyclers", on the automotive recycling industry; and "Interiors", looking at technology and materials for automotive interiors.

The first edition of "Battery Day 2025", organized by "E-Tech Europe" in collaboration with "Battery Industry", the leading international information portal in the battery sector, is also causing great interest. The main Italian players in this sector are expected to participate, recounting their experiences, presenting the difficulties they faced and discussing current and future challenges. "It will be a significant event for meetings, developing relationships and exchanging opinions", said Marco Pinetti, "as well as a great opportunity to introduce yourself, share experiences, and gather ideas on innovative projects. The day is designed to encourage active participation, create synergies and lay the foundations for new collaborations".

Entrance to "E-Tech Europe 2025" is free with online registration: <a href="https://e-tech.show/pre-registration-entry-pass/">https://e-tech.show/pre-registration-entry-pass/</a>. Participation in "Battery Day 2025" is subject to payment: <a href="https://e-tech.show/battery-day-2025/">https://e-tech.show/battery-day-2025/</a>. Further information is available at: <a href="https://e-tech.show/battery-day-2025/">https://e-tech.show/battery-day-2025/</a>.

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