

**MOBILITY, URSO: “RETAIL TECHNOLOGICAL LEADERSHIP IN BATTERIES”  
MESSAGE TO “BATTERY DAY 2025” CONFERENCE TODAY AT BOLOGNAFIERE**

“The Government is at the forefront in Europe, designing an industrial policy that favors a non-ideological, sustainable green transition which will reconcile environmental needs, competitiveness and social impact. Now we need common resources and a concrete commitment to regain global technological leadership and guarantee true strategic autonomy, starting with batteries”, said Minister of Business and Made in Italy, Adolfo Urso, in a written message addressed to the organizers and participants of Battery Day 2025, the first conference on the battery industry in Italy, taking place today at BolognaFiere. This event, organized by A151 in collaboration with the portal Battery Industry, will see 30 researchers, managers and high-level professionals gather for an important meeting and exchange of views on the Italian market in this sector, which needs to find a common position to respond to the strong competition coming especially from Asian countries.

“We need to plan the supply of critical raw materials, strengthen the industrial supply chain and boost research, so as to create an industrial ecosystem on the continent that stands out for the quality of its innovation, manufacturing skills and the creation of qualified jobs. Initiatives such as those carried out by ENEA, Flash Battery, FIAMM and the expansion of Teverola are already heading in this direction. Many international investors are also looking at Italy with interest, particularly in the South, to design storage systems that are both an industrial and employment asset, as well as a safety asset for the national electricity grid. I am sure that, by continuing to work together, we will be able to build a competitive and autonomous battery production and recycling system, to the benefit of the future of Italy and the entire EU,” said Minister Urso.

E-Tech Europe 2025, the fourth edition of the international trade show for the production of batteries and electric vehicles is also being held from tomorrow at BolognaFiere (15 - 16 April). The event, organized by A151, has expanded both sectors included, and conference events, with the aim of bringing together the entire production chain of motor vehicles, modes of transport, machinery and electric and hybrid industrial vehicles. Over 150 exhibitors will participate, from 14 countries including Italy, France, Germany, Belgium, Austria, Switzerland, the United Kingdom, Ireland, Lithuania, Israel, India, the United States, China and Singapore, across a total exhibition area of seven thousand square meters. The program includes 14 conferences and two workshops with a total of around 100 speakers, who will address topics such as the electrification of heavy vehicles, the development and recycling of batteries, new components for the automotive industry and the future for self-driving cars.

For further information: [www.e-tech.show](http://www.e-tech.show).

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